

EVENT INFORMATION

Venue: Feria de Muestras
Avda. de las Ferias s/n
46035 Valencia

Schedule: 7-10 February 2012
10:00 – 17:30

Registration:

<http://www.b2match.eu/ceramicainnovaiii/>

THE PARTICIPATION IN THE EVENT AND THE ENTRANCE TO THE FAIR ARE FREE

Deadlines:

20th January 2012: Sending of the registration form
31st January 2012: Request for bilateral meetings

Fair:

CEVISAMA: Ceramic Tiles, Natural Stone, Bathroom Equipment and Machinery

30th International trade show for ceramic tiles, surface coverings, bathroom and kitchen equipment, raw materials glazes, frits and machinery

cevisama.feriavalencia.com

Event coordination:

REDIT (Network of Technological Institutes of Valencian Region)

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ITC (Ceramics Technological Institute)

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About the Enterprise Europe Network

Launched in February 2008 by the European Commission, the Enterprise Europe Network offers its support especially small and medium sized enterprises and institutes in Europe. All activities of the network aim at promoting innovation and competitiveness in Europe. The Enterprise Europe Network includes more than 600 organizations in the 27 member states and beyond.

For more information, please visit:

www.enterprise-europe-network.ec.europa.eu

Organizers:



Collaborators:



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Cerámica ■ Innova ■



III Technology-Business Brokerage Event

7 – 10 February 2012

Valencia - SPAIN

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REDIT – Network of Technological Institutes of CV

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The third edition of the **TECHNOLOGY-
BUSINESS BROKERAGE EVENT:**

CERÁMICA INNOVA will be held in Valencia from 7th until 10th February 2012, in the framework of the International Trade Fair of Ceramics, Natural Stone, Bathroom Equipment and Machinery: CEVISAMA 2012.

It will consist of an international platform to connect companies and organizations from the ceramic sector, making them meeting each other in order to share innovative technological proposals and seek solutions for new challenges.

In this occasion **three complementary activities** are combined:

- **Technology-Business Meetings:** bilateral meetings between entities with shared interests.
- **Guided Tours:** trip visiting a highlighted selection of stands in the trade fair.
- **Innovation Breakfast:** round table with experts that will debate current affairs, uncertainties and trends of the ceramic sector

Areas of interest:

- Machinery and Equipment
- Systems and facilities
- Productive Process Management
- Architecture, Decoration and Interior Design
- Materials: Raw Materials, Tiles, Construction and Advanced Ceramics
- Energy and Environment

PROGRAMME 2012

Tuesday, 7th February

- 11:00 – 14:00 Registration
- 15:00 – 17:30 Meetings

Wednesday, 8th February

- 10:00 – 14:30 Meetings
- 15:30 – 17:30 Guided-Tour + Meetings

Thursday, 9th February

- 10:00 – 13:00 Innovation Breakfast
- 13:00 - 14:00 Debate and Conclusions
- 15:30 – 17:00 Guided-Tour

Friday, 10th February

- 10:00 – 12:00 Guided-Tour

After the previous successful experiences, with more than 50 participants in each one representing companies and entities from the ceramic sector, this new edition will assume new challenges. With around 100 bilateral meetings and 40% of foreign participation, the initiative has become a referent platform where the companies and organizations can offer their innovative proposals, look for technological solutions and start business and technological cooperation.



How to participate:

- Send the filled in-form to the coordinators of the event, selecting if you want to participate in the Guided-Tour and attend to the Innovation Breakfast
- For the meetings, in the registration form should be very well described what you offer and/or what you request, and the sort of collaboration you are looking for, because this is the information that other participants will check to decide whether they want you meet you
- After the deadline for the registration you will receive the catalogue with the profiles of all the participants
- After checking the catalogue you have to select those profiles that seem interesting for you in order to ask for a meeting with their responsible, so you will be able to discuss potential collaborations
- After making your selection, your agenda will be prepared and you will receive it some days before the event

