



SMART LIFE 2015

ICT Cluster and innovative companies
international B2B

9-10 June 2015, Paris

News n°1
5th May 2015



They will participate ...

First registration, May 1th

Belgique: Twist

Brazil: Fundasoft and companies from Minai Gerais

Greece: Gi-cluster

Germany: Cyberforum

Korea: Euhong (SME)

Russia: ICT Clusters (Samara, Tomsk Novossibirsk) and companies

Spain: Madrid ICT Audiovisual

Sweden: Clusters Mediavolution & Mobile Heights. Modcam (SME)

Taiwan: ICT companies

UK: Momentum (North Ireland), UKTI

Ukraine: Lviv IT cluster and Odessa IT Cluster and companies

And more in discussion ...

First list of French companies participants...

French big companies as witness in Workshop

GDF – Suez, Gemalto, Issy les Moulineaux city (*tbc*) Legrand, Sanofi, Schneider Electric, and other will come....

SANOFI 

issymedia
Communication & Innovation

Schneider
 Electric

 **legrand**[®]

GDF SUEZ

gemalto[★]
security to be free

First list of French companies announced

Artefacto, Atenium (*tbc*), BH technologies, Biin, Bioserenity, Bookbeo, Connectings, Degryse, Delyware, E-mage-IN3d, Evertygo, Famoco, H4D, Hikob, Igenco, Instant system, Immersions, Ionosys, Keex, Jouve, Ligier, Medtronic, Nice Road, Oledcom, Oridao, Sesin, Sopra, ...

SMART LIFE 2015

WHAT IS IT?

- An international B2B event involving ICT clusters and innovative companies
- Aiming at building partnerships and international innovation projects time to market

WHAT HAPPENS?

- June 9th: Inception meeting with presentation of clusters, financial tools for international innovative cooperation and official welcome
- June 10th: Thematic workshops for companies in view of the emergence of innovative projects: presentation of **project proposals** or **competences (technologic brick)**
- 11-12 June 2015 for Digital festival “Futur en Seine 2015”:
 - Technical meeting June 11th
 - Innovation Tour June 12h
- Option: visit of a French ICT cluster that you choose, before the event.

WHERE

- In Paris: 9-10 June at Centre de conférences Pierre Mendes France, Ministère de l’Economie de l’Industrie et du Numérique, 139 rue de Bercy 75012 PARIS (Subway Bercy or Gare de Lyon).

HOW PARTICIPATE

- **Free access** to all events.
- Mandatory registration by sending an application form at international-fens@capdigital.com, you will receive a participation kit 15 days before the event

ORGANISATORS

- French Industry Minister and French ICT clusters with logistic support of Business France & Cap Digital

6 THEMATIC WORKSHOPS

SMART LIFE & SMART BUILDING

- **Smart building & Energy** *Energy efficiency, smart buildings, smart grid, lighting...*
 - Animator: ELOPSYS
 - Witness: LEGRAND
- **Solutions for Smart Cities**
 - Animator: IMAGINOVE and MINALOGIC
 - Witness: Schneider Electric
- **Interactions, Immersions, Mixed realities** *In the building, the factory of the future...*
 - Animator: IMAGES & RESEAUX
 - Witness: Dassault Systemes

SMART LIFE & DAILY LIFE

- **Health** *Keeping the elderly at home, IoT, m-health, prevention, imaging ...*
 - Animator: CAP DIGITAL
 - Witness: SANOFI & GDF SUEZ
- **Mobility** *in the city, travel ...*
 - Animator: SCS or SYSTEMATIC
 - Witness: ISSY LES MOULINEAUX city & ORANGE
- **Security** *Digital trust, e-payment, cybersecurity*
 - Animator: SCS or SYSTEMATIC
 - Witness: GEMALTO

 You can participate at different Workshop as speaker or auditor, see registration form.

ORGANISATION

ORGANISATION OF EACH WORKSHOP

- Animation by a French ICT cluster expert on the thematic
- Individual presentation of companies (10 minutes max.)
- Intervention of a large company as witness and to react at the presentation:
Dassault system (*tbc*), GDF-Suez, Gemalto, Issy les Moulineaux city (*tbc*)
Legrand, Orange (*tbc*), Sanofi, Schneider Electric

FREE B2B

- Dedicated space for individual B2B meetings
- Free inscription on Futur en Seine B2B matchmaking tools and free visit of Futur en Seine exhibition

SOCIAL EVENT

- June 10th, Secret 😊

Hotel selection nearby Futur en Seine

- **Hôtel du Plat d'Etain**, 69 rue Meslay – 75003 Paris
3 stars hotel - ≤ 200€ / by person. [Website](#)
Phone: + 33 (0)1 42 78 04 04 [Email](#) [Map](#)
- **Hôtel de Roubaix**, 6 rue Greneta – 75003 Paris
2 stars hotel - ≤ 100€ / by person. [Website](#)
Phone: + 33 (0)1 42 72 89 91 [Email](#) [Map](#)
- **Hôtel Ecole Centrale**, 3 rue Bailly – 75003 Paris
3 stars hotel - ≤ 200€ / by person [Website](#)
Phone: + 33 (0)1 48 04 77 76 [Email](#) [Map](#)
- **Hôtel Georgette**, 36 rue du Grenier Saint Lazare – 75003 Paris
3 stars hotel - ≤ 250€ / by person [Website](#)
Phone: + 33 (0)1 44 61 10 10 [Email](#) [Map](#)
- **More informations:** <http://www.futur-en-seine.paris/projet/apprendre-en-samusant>

More information? Contact us
international-fens@capdigital.com

SMART LIFE 2015

Paris 9-10 juin 2015

New ! <http://www.smlife.info> opening May 15th

SEE YOU SOON !

Futur en Seine 11-21 june 2015
<http://www.futur-en-seine.paris>

cap·digital
Paris Region